



INTERNATIONAL BLOCK WEEK WINTER SEMESTER, 23 – 27 OCTOBER 2023



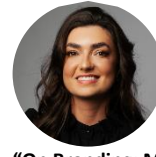
“Politics in a New World”

Prof. Dr. Marcel Sloomweg
Saxion University of Applied Sciences,
Netherlands



“Sectorial Dynamics and World Economic Transformations”

Prof. Dr. Carlos Alberto Garzón Riveros
Universidad de la Sabana, Colombia



“On Branding: Mastering Brand Positioning in Times of Uncertainty”

Prof. Dr. Maiara Kososki
Pontifical Catholic University of Paraná (PUCPR),
Brazil



“Strategic Management in a Turbulent World”

Prof. Dr. Lynette Louw
Rhodes University, Grahamstown, South
Africa



“Building and Leading Gender Inclusive Organizations”

Prof. Dr. Kelsey Medeiros
University of Nebraska at Omaha, USA



“Take Action for the UN Sustainable Development Goals”

Prof. Dr. Cathy O’Kelly
Atlantic Technological University Sligo, Ireland



“Democracy and Capitalism in Crisis? A Global Perspective”

Prof. Dr. Sara Picheth
Maringá State University, Brazil
Group of Brazilian students will join this course.



“Sustainable Development in Indonesia: Understanding Development from the Bottom”

Prof. Dr. Kurniawan Saefullah
Universitas Padjadjaran, Indonesia



“Effective Leadership and Cross-Cultural Communication in an Interconnected World”

Prof. Dr. Ronald Rochon/Mrs. Heidi Gregori-Gahan
University of Southern Indiana, Evansville, USA
Group of American students will join this course.

**JOIN
NOW!**

Gain international experience on campus and expand your knowledge!

By participating in an interesting English-language seminar offered by visiting professors from our partner universities around the world! A binding registration by 12th September in the eCampus.

Your Advantages:

- ❖ Obtaining 2,5 ECTS points (credits only for BA students) with a “PASS” grade.
- ❖ Studying fully in English language
- ❖ First-hand information about their home universities, in case you want study abroad.

More details on each course can be found in the INTRANET: Infothek > Fakultät WiSo > Studium > Blockwoche

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