



**HOCHSCHULE OSNABRÜCK**  
UNIVERSITY OF APPLIED SCIENCES

## CONTACT FOR INFORMATION

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[www.hs-osnabrueck.de/international-management](http://www.hs-osnabrueck.de/international-management)



## HOW TO APPLY

Online application via Osnabrück University of Applied Sciences:

[www.hs-osnabrueck.de/](http://www.hs-osnabrueck.de/international-management-bewerbung)

[international-management-bewerbung](http://www.hs-osnabrueck.de/international-management-bewerbung)

International applicants with foreign university entrance qualifications need to apply through

[www.uni-assist.de](http://www.uni-assist.de)

## SITE PLAN

[www.hs-osnabrueck.de/en/lageplan-caprivi](http://www.hs-osnabrueck.de/en/lageplan-caprivi)

## INTERNATIONAL MANAGEMENT

Bachelor of Arts (B.A.)



**FACULTY OF BUSINESS MANAGEMENT  
AND SOCIAL SCIENCES**

## INTERNATIONAL MANAGEMENT (B.A.)

This study program enables students to work in companies or organisations which operate at international level.

The course contents have been specifically devised for this purpose. They provide a practice-oriented and scientifically sound management education. Lectures are held in small international, intercultural groups. The language of instruction throughout the studies is English. Students acquire study competence in at least one further foreign language and spend their fourth or fifth semester abroad at one of our over 100 partner universities worldwide.

Graduates will master major business subjects and are specialized in different fields of international management. These qualifications meet companies' requirements for internationally trained junior business managers and prepare students for management jobs in industrial, trade or services businesses. Alternatively, graduates have the option to proceed to a Master program at home or abroad.

## THE DEGREE PROGRAM AT A GLANCE

<b>Degree</b>	Bachelor of Arts
<b>Standard period of study</b>	6 semesters
<b>Start of studies</b>	Winter semester
<b>Language of instruction</b>	English
<b>Location</b>	Osnabrück – Caprivi Campus
<b>Admission requirements</b>	General university entry qualification, proof of ability to study in English (e.g. TOEFL, IELTS), six-week business placement or apprenticeship, basic knowledge of the German language (A1/A2).
<b>Admission restriction</b>	Yes

## COURSE CONTENT

### **Business management:**

Marketing, Logistics, Procurement and Production, Human Resource Management, Financial Management, Financial Accounting, Management Tools and Management Concepts

### **Economics and law:**

Micro- and Macroeconomics, Legal Systems, International Law, Taxation Issues

### **Qualitative Methods:**

Business Mathematics, Statistics, Information Management

### **Foreign languages and key qualifications:**

Communication und Key Qualifications, German, Spanish, French, Russian or Chinese as second foreign language, courses in Italian and Polish as optional extras

### **In addition:**

- Specializations in different fields of International Management: Cultural Management, Finance and Control, Human Resource and Cultural Management, International Economics, International Events, International Logistics, Marketing and Cultural Management
- Projects, management games, study trips

## APPLICATION DEADLINE

- July 15 for domestic applicants
- June 15 for international applicants
- Applicants with foreign university entry qualifications need to apply through [www.uni-assist.de](http://www.uni-assist.de)